

Module Title: Corporate Governance & Ethics	Level: 6	Credit Value: 20
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Module code: BUS630 (BA) BUSI630 (MBus/MAccFin)	Cost Centre: GAMG	JACS2 N211 code:
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Trimester(s) in which to be offered:	<ul style="list-style-type: none"> <li>▪ Trimester 2 (F/T 2 year)</li> <li>▪ Semester 2 (F/T 3 year and P/T)</li> </ul>	With effect from: September 2016
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<b>Office use only:</b> To be completed by AQSU:	Date approved: September 2014 Date revised: August 2016 (to incorporate MBus / MAccFin only) Version no: 3
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Existing/New: Existing	Title of module being replaced (if any): None
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Originating School: Business	Module leader: Neil Pritchard
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Module duration (total hours): 200	Status: core/option/elective (identify programme where appropriate): BA (Hons) Applied Business (core) MBus / BA (Hons) Business (Option) MAccFin / BA (Hons) Accounting and Finance (Option for programme, Core for Finance route) BSc (Hons) Entrepreneurship (Option) BA (Hons) Global Business (Option)
Scheduled learning & teaching hours: 30	
Independent study hours: 170	
Placement hours: 0	

Programme(s) in which to be offered:  MBus Business MAccFin Accounting and Finance BA (Hons) Applied Business BA (Hons) Business BA (Hons) Accounting and Finance BSc (Hons) Entrepreneurship BA (Hons) Global Business	Pre-requisites per programme (between levels):  None
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**Module Aims:**

To develop a critical understanding of the concepts and principles of corporate governance and ethics and the ability to apply these concepts to the business world.

**Intended Learning Outcomes:**

At the end of this module, students should be able to:

**Knowledge and understanding**

1. Critically analyse and explain the main concepts and principles of corporate governance & business ethics (KS1, KS5, KS6)
2. Apply the main concepts and principles of corporate governance & business ethics to realistic commercial situations (KS3, KS5, KS6)
3. Critically evaluate the main concepts and principles of corporate governance & business ethics in terms of their commercial consequences (KS1, KS3, KS6)
4. Demonstrate the application of professional values and judgement through an ethical framework that is in the best interests of society and business, and is in compliance with relevant professional codes, laws and regulations (KS1, KS3, KS6, KS7)

**Key skills for employability**

1. Written, oral and media communication skills
2. Leadership, team working and networking skills
3. Opportunity, creativity and problem solving skills
4. Information technology skills and digital literacy
5. Information management skills
6. Research skills
7. Intercultural and sustainability skills
8. Career management skills
9. Learning to learn (managing personal and professional development, self management)
10. Numeracy

**Assessment:**

Assessment	Learning Outcomes to be met	Type of assessment	Weighting	Duration (if exam)	Word count or equivalent if appropriate
1	LO: 1,2,3	Coursework	50%	N/A	2,500
2	LO: 1,2,3,4	Coursework	50%	N/A	2,500

**Indicative Assessment One:**

A two part assignment consisting of a critical analysis of corporate governance followed by a case study requiring an application of the principles of corporate governance to a realistic commercial situation.

**Indicative Assessment Two:**

A two part assignment consisting of a critical analysis of business ethics followed by a case study requiring an application of corporate social responsibility to a realistic commercial situation.

Students on the BA (Hons) Applied Business programme will undertake assessment tasks based on their partnered employer.

Students enrolled on the BUSI630 module, i.e. those enrolled on MBus or MAccFin are asked to note that Integrated Masters regulations only permit two attempts at this assessment.

**Learning and Teaching Strategies:**

Students' time will be divided between lectures where the underlying principles are explained and tutorials where further development of these principles will take place and directed study and research which will extend and deepen students' understanding of the subject.

Lectures will be provided to students digitally, a minimum of three working days before the classroom tutorials. The classroom tutorials will facilitate interactive discussion and feedback on the lecture material which forms a basis for group work through practical exercises.

To this end the module is embedded within the values and practices espoused in the Glyndŵr University's Teaching and Learning and Assessment strategy whereby students are encouraged to take responsibility for their own learning and staff facilitate the learning process, with the aim of encouraging high levels of student autonomy in learning and the capacity to apply it within the wider environment.

**Syllabus outline:**

1. Theories and scope of corporate governance
2. Agency relationships and theories
3. The board of directors, committees and remuneration
4. Approaches and practice of corporate governance
5. Reporting and disclosure
6. Management control systems in corporate governance
7. Ethical theories
8. Different approaches to ethics and social responsibility
9. Social and environmental issues in the conduct of business and of ethical behaviour

## **Bibliography:**

### **Essential reading**

Solomon, J. *'Corporate Governance and Accountability'*, 2013, Wiley.

McDonald, G. *'Business Ethics: A Contemporary Approach'*, 2014, Cambridge

### **Background Reading**

#### **Textbooks**

ACCA – *'P1 Governance, Risk and Ethics'*, (2013), BPP Publishing

Benn, S. & Bolton, D. *'Key Concepts in Corporate Social Responsibility'*, (2011), SAGE.

Bloomfield, S. *'Theory & Practice of Corporate Governance: An Integrated Approach'*, (2013), Cambridge University Press

Blowfield, M. & Murray, A. *'Corporate Responsibility'*, (2011), OUP Oxford

Crane, A. & Matten, D. *'Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalisation'* (2015), Oxford.

Crane, A. & Spence, L. *'Corporate Social Responsibility: Reading and Cases in a Global Context'*, (2013), Routledge.

Fisher, C. Lowell, A. & Valero, N. *'Business Ethics & Values'* (2012), Pearson.

Fryer, M. *'Ethics Theory & Business Practice'* (2014), Sage.

Griseri, P. & Seppala, N. *'Business Ethics and Corporate Social Responsibility'* 2010, CENGAGE Lrng Business Press.

Mallin, C. *'Corporate Governance'*, (2015), Oxford.

Monks, R.A.G. & Minow, N. *'Corporate Governance'*, (2011), Wiley

Tricker, B. *'Corporate Governance: Principles, Policies and Practices'*, (2015), OUP Oxford

#### **Journals**

Ahmed, P.K. & Machold, S. *'International Journal of Business Governance and Ethics'*, Inderscience Publishers